



2011

ENCORE!

A NEWSLETTER FOR THE SPONSORS AND FRIENDS
OF THE UNITED STATES ARMY FIELD BAND



Soldiers' Chorus and Renee Fleming at the 2010 Ford's Theatre Gala, Washington, DC

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www.ArmyFieldBand.com

2010—A Banner Year

In 2010, The U.S. Army Field Band earned the name "Musical Ambassadors of the Army" yet again, as they explored more effective and creative ways to bring the Army story to the American people. It proved to be one of the band's most active and visible years ever.

In June, The Soldiers' Chorus appeared with Renee Fleming at the annual Ford's Theatre Gala, joining President Barack Obama in honoring Desmond Tutu and Albie Sachs with the Lincoln Medal. The gala aired nationally on ABC-TV over the Fourth of July holiday. Later that summer, America's Big Band—the Jazz Ambassadors traveled to New York to play the opening theme to Comedy Central's hit series *The Colbert Report*, sharing the stage with Vice President Biden in a show devoted to our brave servicemembers who have supported operations in Iraq and Afghanistan.

In addition to their tri-annual tours of the United States, the Army Field Band sent a performing component into an overseas combat theater for the first time. The Volunteers spent much of September playing for deployed troops in Iraq and Kuwait (full story on pp. 2-3).

As part of the Army Field Band's Educational Outreach program, members of the Concert Band performed in schools and public libraries throughout Howard County in collaboration with the Howard County School District. The Concert Band also held its first ever Chamber Tour Week: a new program in which each of the Army Field Band's chamber ensembles complete their own independent tour. Chamber Tour Week was a resounding success, was repeated in February 2011, and is expected to continue well into the future. The Concert Band also collaborated with the world-renowned Marcus Roberts Trio for the latest installment of the Legacy recording series, *The Legacy of George Gershwin*, already hailed as one of the Army Field Band's finest recordings ever.

2010 was a great year for The U.S. Army Field Band, and 2011 promises to be even more exciting. Stay current with the Musical Ambassadors of the Army at:

www.ArmyFieldBand.com.

THE VOLUNTEERS PLAY IRAQ



The mission of The U.S. Army Field Band was dictated by General Jacob Devers in 1946: “Carry into the grassroots of our country the story of our magnificent Army, its glorious traditions and achievements, and of that great symbol of American manhood: the Ground Soldier.” Carrying out that mission means traveling thousands of miles each year across the United States, playing free concerts for the American public. The Soldier-Musicians of the Army Field Band are sometimes called upon to carry out their mission in different ways. Last August, completing a two-week tour of Iraq, The Volunteers joined their fellow Soldiers in the combat zones.

The tour was a result of numerous offers by the Army Field Band to bring their music to deployed Soldiers. Finally, through a division of Army Entertainment called USA Express, it became a reality. “For years,” said audio engineer Sergeant First Class John Lamirande, “Army Entertainment has been sending out a show band made up of Soldiers, but not necessarily from the Army Bands program. Lately they’ve been using new Soldiers from the Army School of Music, and now the Army Field Band to fill out their tours. We’ve got a great product, let’s put it out there.”

“We’ve got a great product, let’s put it out there.”

BASRAH · AL ASAD · BAG



Next came training... a lot of it. When it was time to go overseas, The Volunteers flew first to Fort Benning, where they attended the Conus Replacement Center (CRC) to prepare for deployment. They were trained and retrained in marksmanship, equipment maintenance, IED detection, first aid, Middle Eastern culture, and much, much more. While they were there, The Volunteers played their first show of the tour. "Things were getting kind of tedious," remembered guitarist Sergeant First Class Tom Lindsey, "but after we played our first show, it was like a fog lifted off the place. Everyone was really cool after that. We all flew over to Iraq together, and sometimes we'd run into someone from CRC and they'd talk about that show."

An obscure, seldom-used word took on great importance for The Volunteers during the Iraq tour: "Palletization." It is the act of fitting all of your gear onto a 9' x 7' pallet, which is then loaded onto a C-130 cargo plane and shipped, along with its owners, to the next location. While in Iraq, The Volunteers traveled (and palletized) as much as they performed, and traveling in Iraq is no easy task. "We'd be standing on the tarmac, palletizing our equipment," remembers Sergeant First Class John Lake, "with full body armor and rifle, waiting for the C-130 to land. When it did, we'd 'hot-load' the plane, which means we would load our gear into it while it idled. Then we'd climb aboard and we'd be off to the next location."

Keyboards, drums, electric guitars, amplifiers, monitors, speakers, microphones, cables. Even with a set-up that was significantly trimmed back, Volunteers concerts can be a heavy affair. But the members of The Volunteers did not limit themselves to performances that could use their full concert set-up. They also took acoustic instruments for a much simpler, lighter, more mobile show. "We had our singers, a melodica [a handheld keyboard that is blown through while played], a couple of acoustic guitars, and some hand percussion," remembered Sergeant Major Kirk Kadish, keyboardist and group leader. For Sergeant Major Kadish, the acoustic shows were some of the most memorable: "Between the big shows, we played several impromptu gigs at local clinics. We just asked if we could play for whoever was in the hospital at the time. We played a lot of requests. Those interactions are the ones that stick out in my mind."

The Iraq tour was a great success, and The Volunteers were extremely thankful for the opportunity to do it. The grassroots of America remain the primary audience for the Army Field Band, but playing for the Soldiers they represent is always a great privilege, and each member of The Volunteers brought back memories from the experience. "For me," said Sergeant First Class Lake, "It was just being in the audience for the shows. At first, a lot of Soldiers might come by the show without fully understanding what it was, and they weren't always into it. But after the first couple of songs, they were all having a great time and interacting with the band. For an hour, we got to take their minds off everything they're dealing with over there. That's a good feeling."



Concert Sponsorship

A Labor of Love

Every concert by The U.S. Army Field Band features a moment of appreciation for the concert sponsor, those vital individuals who coordinate with the Army Field Band to bring performances to their community. As leader of the band's Operations Staff, Sergeant Major Darrin Blume knows how crucial the relationship with a concert sponsor is to mission success.

The Operations Staff begins work with sponsors almost a year before each concert. Guided by the Advance Team, sponsors choose concert venues and develop plans to promote performances through local media. Sponsors work to find available venues that match tour dates and ways to

offset the costs that sometime come with venues and concert promotion. The Advance Team of the Army Field Band assists sponsors in finding ways to meet sponsorship requirements. Once venues are secured and promotion plans in place, the Advance Team visits every sponsor and venue in preparation for concert tours. The team continues to assist sponsors right up to concert day.

One such sponsor who has enjoyed a long relationship with The U.S. Army Field Band is Dr. Dan Bolin of Butler University. A good friend of former commander Colonel Finley Hamilton, Dr. Bolin received a Commander's Award for Public Service for sponsoring numerous Army Field Band concerts in Indianapolis, Indiana. Bolin was profoundly affected when he saw an Army Field Band concert as a junior high student. The son of a World War II Navy veteran, he went on to become a music educator with a great appreciation for military service.

*Longtime sponsor, Dr. Dan Bolin
Butler University*



Ever since he sponsored the Jazz Ambassadors in 1970, Bolin has sponsored many Army Field Band concerts. While recent economic constraints create new challenges, his key strategy continues to be using local media and community organizations to spread the word about the Army Field Band. For him, each concert offers its own unique rewards. "I remember several years ago we had a 100-year-old World War I veteran in the audience. What a thrill for all of us." As a veteran sponsor, Dr. Bolin is confident that his effort is well spent: "Hosting the Army Field Band is good for your community, your veterans, and your young musicians."

**"What a
thrill for all
of us."**

ENCORE!

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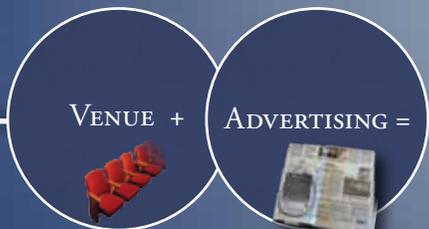
Become a Sponsor...

Becoming a sponsor for The United States Army Field Band is easier than ever! All we ask a sponsor to provide is:

- CONCERT VENUE
- MEDIA MARKETING CAMPAIGN
- PRINTING AND DISTRIBUTION OF FREE TICKETS
- PRINTING OF PROGRAMS

Army Field Band Tour Coordinators provide sponsors with a guide that outlines logistical requirements, including stage/lighting specifications and a promotion timetable. We also provide:

- PUBLICITY PHOTOGRAPHS
- ARTWORK
- FEATURE NEWS STORIES
- POSTERS
- OFFICIAL PRESS RELEASES
- ADVERTISING
- PRE-RECORDED PUBLIC SERVICE ANNOUNCEMENTS



SUCCESSFUL
PERFORMANCE

Clip this Ad to Sponsor a Concert!

Please tell us about your organization:

Contact name: _____	Phone: _____
Organization: _____	Other phone: _____
Address: _____	Fax: _____
_____	Comments: _____
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Clip and send this ad to:

The U.S. Army Field Band
Attention: Tour Director
4214 Field Band Drive Ste. 5330
Fort Meade, MD 20755-7055

or email your information to:
darrin.e.blume@us.army.mil



Spring Tour 2011

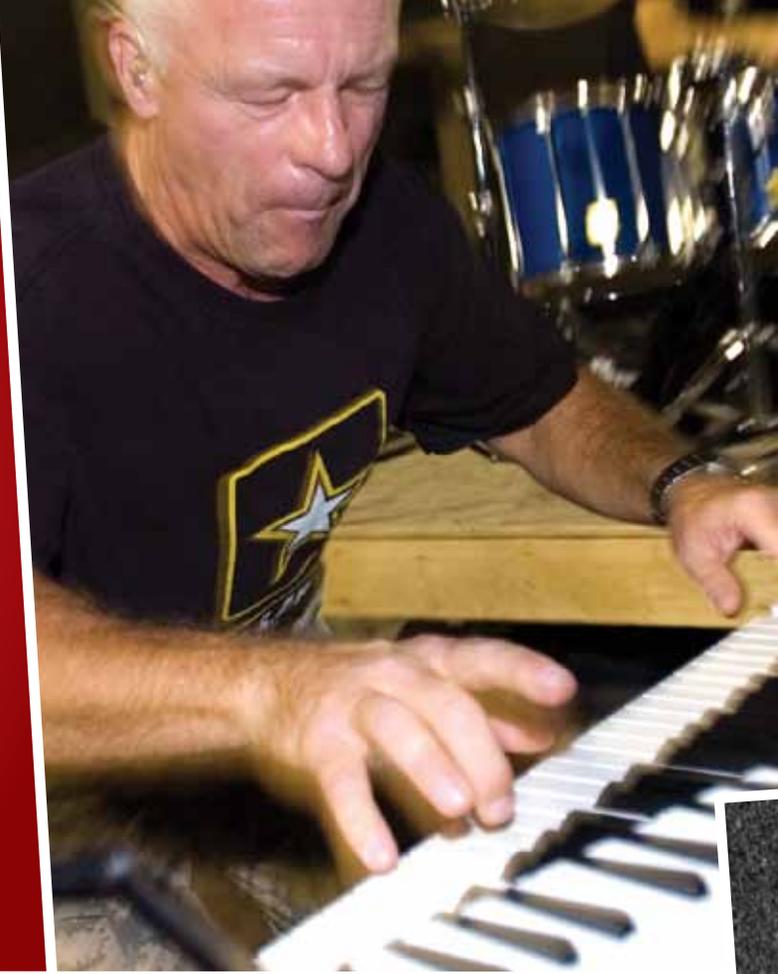
Concert Band & Soldiers' Chorus

April 13 Coolidge, AZ
April 14 Tucson, AZ
April 15 Sierra Vista, AZ
April 16 Sun City West, AZ
April 17 Sun City, AZ
April 20 Wickenburg, AZ
April 21 Kingman, AZ
April 22 Las Vegas, NV
April 23 Cedar City, UT
April 25 Logan, UT
April 26 Blackfoot, ID
April 27 Twin Falls, ID
April 29 La Grande, OR
May 1 Lacey, WA
May 2 Bellingham, WA
May 4 Astoria, OR
May 5 Roseburg, OR
May 6 Red Bluff, OR
May 7 Clovis, CA
May 9 Alameda, CA
May 10 Fresno, CA
May 11 Fresno, CA
May 12 Barstow, CA
May 13 Oxnard, CA
May 14 Murrieta, CA
May 15 Anaheim, CA

The Volunteers

April 2 Monroe, WA
April 3 Orting, WA
April 4 Port Angeles, WA
April 5 Chehalis, WA
April 6 Astoria, OR
April 7 Eugene, OR
April 8 Medford, OR
April 9 Redding, CA
April 10 Martinez, CA
April 12 Sacramento, CA
April 13 Fernley, NV
April 14 Winnemucca, NV
April 15 Elko, NV
April 16 Ogden, UT
April 17 Pocatello, ID
April 18 Boise, ID
April 19 Pendleton, ID
April 20 Portland, OR

www.ArmyFieldBand.com
for more details





THE MUSICAL AMBASSADORS OF THE ARMY

sponsor a concert in your area

As we plan our tours for 2011 and 2012 (see the proposed list of states below), we encourage you to consider sponsoring a concert in your area. Our tours are booked as many as eighteen months in advance, so please contact us as soon as possible. We attempt to fulfill all requests as we schedule our travels throughout the country.

Fall Tour 2011

Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont

Spring Tour 2012

Alabama, Arkansas, Louisiana, Mississippi, New Mexico, North Carolina, Oklahoma, Tennessee, Texas, Virginia, and West Virginia

Fall Tour 2012

Illinois, Indiana, Iowa, Michigan, Minnesota, Montana, Nebraska, North Dakota, Ohio, Pennsylvania, South Dakota, West Virginia, Wisconsin, and Wyoming

For more information about how to sponsor a concert:

Phone: (301) 677-6586 • Fax: (301) 677-6533

E-mail: darrin.e.blume@us.army.mil

or visit our website:

www.ArmyFieldBand.com



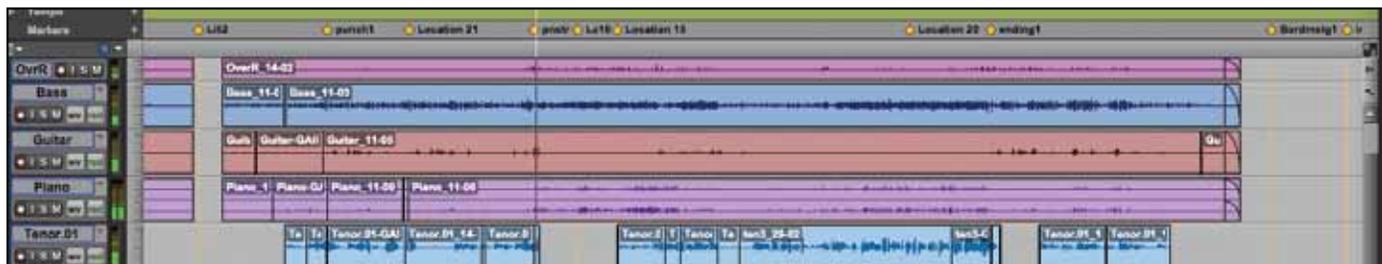
In 2010, America's Big Band—the Jazz Ambassadors began work on its newest addition to the Army Field Band's educational recording series: *Originals*. Having come to the unit after ten years teaching music in Southlake, Texas, saxophonist Staff Sergeant Joshua Fox suggested the Jazz Ambassadors create a product designed specifically for band directors: a new professional-level recording of original works, printed sheet music of the pieces, and videos demonstrating technique. The project was initially aimed at high schools, but was later broadened to encompass middle school bands and professional jazz orchestras. As a veteran educator himself, Staff Sergeant Fox knew that such a product would be an invaluable resource to band directors, especially at no cost.



Major Pulver and project producers inside the recording studio

All of the music within the project will be original compositions by current and former members of the Jazz Ambassadors. Much of the music has been written by Sergeant Major Jeff Lopez, bassist and chief arranger of the Jazz Ambassadors, and by baritone saxophonist Staff Sergeant Paul White. Both Soldiers found the project exciting, and both also found challenges inherent in writing for what will hopefully become an ongoing legacy for the band. "I am very excited about getting the chance to share my music with younger players and help them grow as jazz musicians," said Staff Sergeant White. "Sharing music and knowledge with the next generation of musicians is how jazz has always grown."

The *Originals* project is underway, and will be available to the public later this year. The members of the Jazz Ambassadors are committed to sharing their musical knowledge with musicians of all ages, and hope to continue the project for years to come.



Screenshot of Originals Pro Tools audio session

SUMMER
2011

26 June

The Volunteers will share the stage with Country Music's biggest stars for the 15th Anniversary of the Country USA music festival in Oshkosh, Wisconsin.



4 July

Join us as we celebrate our Independence Day!
Concert Band & Soldiers' Chorus:
Joining the Boston Pops Orchestra
Jazz Ambassadors:
Pittsburgh, Pennsylvania, Three Rivers Regatta
The Volunteers:
Kettering, Ohio



The Soldier-Musicians of The U.S. Army Field Band often see the strong sense of patriotism that thrives in the next generation of Americans. It is demonstrated by the enthusiasm and integrity of young students invited to participate in Army Field Band concerts.

Every performance by The Musical Ambassadors of the Army begins with the Star-Spangled Banner. Often, the honor of presenting the Colors goes to local students. Be it a JROTC Color Guard or a Boy Scouts of America troop, every group carries the nation's flag with pride and professionalism. In addition, local high school and college students are honored with an opportunity to perform alongside the Soldier-Musicians of The U.S. Army Field Band. Top achievers are selected by their directors and



Student musicians join the Concert Band in performance

sent music to study in preparation for the concert. It was with these students in mind that Sergeant First Class Adrian Hernandez recently composed *The March of the Army Field Band*, which follows the grand tradition of the military march and provides young guests with a rewarding performance opportunity. The piece also includes lyrics for student vocalists to sing alongside the Soldiers' Chorus. Proud parents and friends are always in the audience to cheer on participants as they stand to be recognized by name. When Soldier-Musicians of The U.S. Army Field Band join together with passionate young Americans to create music, it unites and inspires the entire community.



JROTC displays colors during National Anthem

At any performance by The U.S. Army Field Band, audiences are thrilled by the talent and expertise of the professional musicians on stage. But few realize that the concert presentation is the culmination of years of work by many different teams. One of the most vital groups in the preparation of a concert tour is the Advance Team.

The Advance Team's unsung supporting role in the mission of the Army Field Band is essential, and transforms years of planning into a reality. The two-person team assigned to each component's tour inspects every hotel and venue, writing travel routes while making sure they are quick and accessible for the equipment trucks. They are responsible for finding lodging that meets specific criteria, including room availability, price, parking for larger vehicles, and services required by a group that lives on the road for weeks or months at a time. They also play the important role of being the first representatives of the Army Field Band that hotel staff and sponsors meet face-to-face.

The Advance Team allows the Army Field Band's performing components to arrive in a new town and feel like they have been there before, even if it is their first visit. William Edward Clark, a 2010 sponsor and former Army Field Band Commander said, "They get everything organized. If you go on the road with 100 Soldiers and you don't have a well-coordinated machine, it will not work properly. This way of doing a tour is much more effective."



Advance Team examines site

The U.S. Army Field Band Advance Team

A New Look For the Musical Ambassadors of the Army



The U.S. Army Field Band is currently transforming the way the group interacts with and stays connected to audiences, students, and educators across the country. It is a change that will help the Musical Ambassadors expand their reach and more effectively carry out their mission, says Commander and Conductor Colonel Thomas Palmatier: “A few years ago, as I looked at how we tell the Army story throughout the grassroots of America, it was apparent that, while our Soldiers’ performances were incredible, we weren’t as effective in communicating with our audience beyond our live performances.”

With a new and improved website scheduled to launch in the coming months and a robust and active social media presence, the Army Field Band is already expanding its reach and spotlighting the group’s many outstanding Soldier-Musicians. A critical part of the Army Field Band’s transformation has been the addition of the unit’s first full-time video producer.

Originally from Vernon, New Jersey, Staff Sergeant Jared Morgan began his Army career as a member of the 63rd Army Band in the New Jersey National Guard, where he served as a French horn player and audio technician. During his tenure with the 63rd Army Band, he landed a spot as an audio technician with The United States Army Soldier Show. It was there that he met current Volunteers lighting technician Staff Sergeant James Little, on whom he made a powerful impression with his work. It was based on Staff Sergeant Little’s recommendation that Staff Sergeant Morgan came to be a part of the Army Field Band. “Staff Sergeant Little and I had worked together at Army Entertainment,” said Staff Sergeant Morgan. “When he heard that Colonel Palmatier was looking for someone to do full-time video production here at the Army Field Band, he recommended me because he was familiar with my work.”

As a member of the Army Field Band’s Production Team, Staff Sergeant Morgan will produce a wide range of videos, including promotional spots, full shows for broadcast, and educational materials, as well as media designed for live concerts and the web. “The Army Field Band sounds great on its own, and it’s my job to make them look just as great on television and the web,” said Staff Sergeant Morgan, who recognizes the importance of his unique role in these new, exciting, and media-rich times. “Audiences are becoming accustomed to visuals that compliment a performance,” he said. “Traditionally you would see this at rock and pop concerts, but I don’t see why we can’t tastefully bring that to what we do here.”



REQUEST A CLINICIAN

It’s never been easier to enlist the services of a U.S. Army Soldier-Musician. Visit www.ArmyFieldBand.com, click on the Education tab, and click Request A Clinician. You will be taken through a process of selecting an instrumentalist, singer, conductor, or small ensemble to appear at your school for a masterclass or recital. The entire process takes less than five minutes. You can request someone specifically from The U.S. Army Field Band, or someone from an Army Band in your region. Need a professional? It’s why we’re here.

Comment?

You may love The U.S. Army Field Band, but do you “like” them? The Army Field Band is enjoying getting to know their audience members by reaching out through social media, such as Facebook and Twitter. When you “like” the Concert Band, Soldiers’ Chorus, The Volunteers, and Jazz Ambassadors on Facebook, you get insider information about upcoming performances, access to photos and videos from concerts and events, and the chance to participate in a community dialogue about music and the happenings of all Army Field Band components. It’s an excellent way for audience members to give feedback about the band’s performances and discuss how The Musical Ambassadors of the Army are representing America’s Soldiers. Thousands have discovered that following the Army Field Band on Facebook and Twitter is a new and entertaining means of connecting to Soldier-Musicians through a shared love of music and country.



www.facebook.com/FieldBand



www.twitter.com/FieldBand

Like?